National Youth Diversity Summit on Traffic Safety Universal City, CA





Samantha Reynolds, Heather Diver, Samantha Ammesmaki, and their teacher Laurel Sanders, Fond du Lac Ojibwe School, were selected to present their IHS Youth Campaign project at the National Youth Diversity Summit on Traffic Safety in Universal City on August 2001. For the project, they decided to learn about filmmaking and produce their own video.

The students chose to focus on drinking and driving after the recent death of one of their classmates in an alcohol-related crash. The students produced a public service announcement (PSA) and video segments that will be assembled into a longer film in the next school year. Future plans are to air the PSA on local television channels, and to incorporate the video into the DARE program at their school.